

Peak Profits LLC

Job Title: Copywriter
Revision Date: 4/10/2011

Position Overview

This position is responsible for developing unique and creative content for a variety of media outlets including social media, email marketing, website, blog, and print.

Essential Job Functions

- Develop copy for marketing campaigns
- Develop copy for ongoing social media campaigns
- Develop copy for blog posts

Non-essential Job Functions

- Edit copy of procedure manuals to ensure clear level of communication
- Write content for article marketing campaigns

Requirements

- Minimum 2 years writing experience in a business to business related industry
- Above average writing, spelling, and proof reading abilities

Other Skills/Abilities

- Email marketing experience
- Internet marketing experience
- Working knowledge of Social Networking Sites

NOTE: This job description is not intended to be all-inclusive. Employee may perform other related duties as needed to meet the ongoing needs of the organization.
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